1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * Campaigns succeed more but fail at a similar rate.
   * Crowdfunding is most popular in US.
   * Most used and successful for film & video, music, and theater categories.
2. What are some limitations of this dataset?
   * It does not consider campaign expenses which could impact the profitability of crowdfunding.
   * It does not consider the length of the campaigns as a measure of success/popularity.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * Trend of contributions

Use your data to determine whether the mean or the median better summarizes the data.

* + The mean better summarizes the data because it reveals the average number of backers.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

* + There is more variability with successful campaigns which makes sense since the total of successful campaigns is greater than unsuccessful ones.